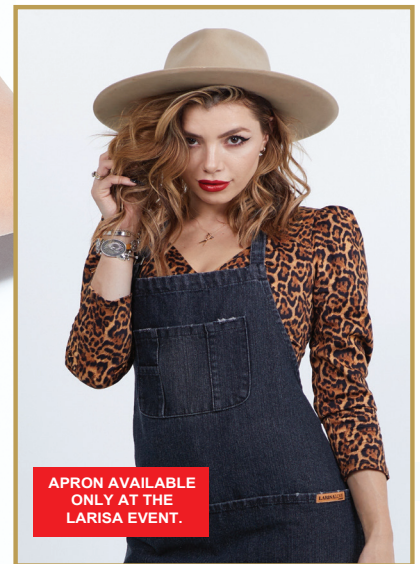




oh joi!

JOICO
BRAND AMBASSADOR
Larisa Love



MONDAY

March 9th

11am – 3pm

LOCATION

Historic Drury Broadview Hotel
400 West Douglas Ave
Wichita, KS

VIP TICKET (limited to the first 40 people)

\$150 Includes:

- Admittance to our VIP after event with Larisa Love
- Personalized and signed photo
- Larisa Love custom designed stylist apron (valued at \$150.00)

GENERAL ADMISSION TICKET

\$99 before February 14th includes:

- Larisa Love custom designed Stylist apron (value of \$150.00)

NOTE:

\$125 after February 14th includes:

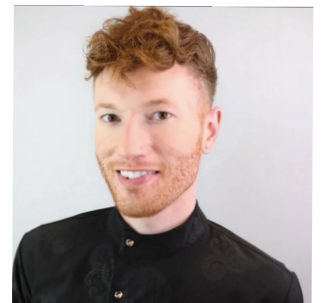
- Larisa Love custom designed stylist apron (value of \$150.00)
- While Supplies Last

Ticket info please call: 1- 800-234-0524

Brought to you by:
Joico and State Beauty Supply

LARISA LOVE LIVE with special **JOICO GUEST ARTIST BRYCE VANDYKE!**

Join Joico Brand Ambassador Larisa Love and Joico Guest Artist Bryce Van Dyke for an explosive day of education. This powerhouse duo will share their unique and personal approach to creating relevant, modern, time-saving, salon friendly color techniques sure to impress even your most discriminating clients.



BRYCE VAN DYKE

SEE. LEARN. LOVE.

- **Blonding Abound** - from warm to buttery to creating the perfect platinum...it's all here
- **Dimension Dynamics** - incorporating multiple methods for maxim impact
- **Red Carpet Reds** - translated commercially for everyday, head-turning wear
- **Grey Business Building Concepts** - hyping your service menu with anti-aging color services

BONUS: Larissa will unveil 10-easy steps to engage and inspire; secrets behind her social media rise to stardum. Now with over 500,000 instagram followers, she will share how she leverages her stunning work and relationships to build upon her thriving salon business.

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